



LAMBDA.WORLD

One of the largest functional
programming conferences in
the world

CÁDIZ
OCTOBER
17th – 18th

Palacio de Congresos Cádiz

5th edition

SPONSORSHIP
OPPORTUNITIES

WHAT IS LAMBDA WORLD?



A gathering point for Functional Programming communities

Lambda World is an event highlighting Functional Programming languages that represent future trends, happening today.



A point where industry and academia meet

A two-day event featuring speakers from across the globe presenting talks and workshops on languages like Scala, Kotlin, F#, Java, Haskell, and the Functional Programming paradigm across two parallel tracks.



Evangelizing groundbreaking technologies and tools

Lambda World is an biannual conference hosted in Cádiz, Spain and Seattle, USA. Our Cádiz flagship event has sold-out for the last three years and we have the pleasure of hosting over 600 of the brightest minds in the FP community.

WHERE IS LAMBDA WORLD HELD?



Cádiz is the oldest still inhabited city in Western Europe and an essential cultural beacon.

While typically known more for its beautiful beaches, fresh fish, and wine than for technical innovation, Cádiz is actively investing in a bright future in tech. Lambda World, now in its fifth year in the port city, continues to work with the local government and universities to help foster this this new growth.

As part of our event, we incorporate unique historical and cultural gems of Cádiz that make this Andalusian town one of the highlights of Spain. Whether we're serving up traditional foods throughout the day, or hosting a rock concert and party in historical castles across the city; this isn't just a conference, it's an immersion into the heart of Cádiz.

HOW WILL A SPONSORSHIP BENEFIT YOUR BRAND?



A sponsorship will provide your brand with visibility in front of some of the most important groups of professionals in the technology sector.

Attendees will be traveling from around the globe, so whether you're looking to connect with potential employees, or garner new leads, you'll have the opportunity to highlight why you're so great.

After the conference, videos of the presentations featuring your logo are released on YouTube for long-term visibility for your company.

accenture

Microsoft

THE WORKSHOP

William HILL

workday

everis

Packlink[®]
Simply Shipping

MoPlay
The Betting App

Liferay

LAMBDA WORLD CÁDIZ IN NUMBERS



Attendees from more than 20 countries and more than seven different functional programming languages.



- **Large** space size
- **3** Booth staff
- **6** Conference tickets
- **25%** off discount on Additional tickets for team
- **20%** off discount on Additional tickets for community
- Video interview to promote your company
- Business Round table – Functional Programming in Enterprise
- Special shout-out in the opening and closing speeches
- **Large logo** on all digital marketing
- **Large logo** on Conference site
- **Large logo** on all event banners
- Option to include swag in welcome bags
- Logo on badges
- Ability to scan badges
- Newsletter sent to attendee database
- Message included in pre-event email
- Message included in post-event email
- Logo visible during entire presentation on YT
- Tweets
- Blog post on site
- **3 job** postings in newsletter
- **2 job** postings on-site



GOLD SPONSOR > 4.000€



- **Medium** space size
- **2** Booth staff
- **4** Conference tickets
- **15%** off discount on Additional tickets for team
- **10%** off discount on Additional tickets for community
- Video interview to promote your company
- Business Round table – Functional Programming in Enterprise
- Special shout-out in the opening and closing speeches
- **Medium** logo on all digital marketing
- **Medium** logo on Conference site
- **Medium** logo on all event banners
- Logo on badges
- Option to include swag in welcome bags
- Ability to scan badges
- Newsletter sent to attendee database
- Message included in pre-event email
- Message included in post-event email
- Logo on end-screen of YT presentations
- Tweets
- Blog post on site
- **2 job** postings in newsletter
- **1 job** posting on-site



SILVER SPONSOR > 2.500€



- **Roll-up in room**
- Booth staff
- **4** Conference tickets
- **10%** off discount on Additional tickets for team
- **10%** off discount on Additional tickets for community
- Video interview to promote your company
- Business Round table – Functional Programming in Enterprise
- Special shout-out in the opening and closing speeches
- **Small** logo on all digital marketing
- **Small** logo on Conference site
- **Small** logo on all event banners
- Logo on badges
- Ability to scan badges
- Newsletter sent to attendee database
- Message included in pre-event email
- Message included in post-event email
- Logo on all presentations on LW YouTube
- Tweets
- Blog post on site
- **1 job** postings in newsletter
- **Job** postings on-site

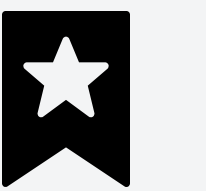


BRONZE SPONSOR > 1.250€



- Space size
- Booth staff
- **2** Conference ticket
- **5%** off discount on Additional tickets for team
- **10%** off discount on Additional tickets for community
- Video interview to promote your company
- Business Round table – Functional Programming in Enterprise
- Special shout-out in the opening and closing speeches
- **Small** logo on all digital marketing
- **Small** logo on Conference site
- **Small** logo on all event banners
- Logo on badges
- Ability to scan badges
- Newsletter sent to attendee database
- Message included in pre-event email
- Message included in post-event email
- Logo on all presentations on LW YouTube
- Tweets
- Blog post on site
- **Job** postings in newsletter
- **Job** postings on-site



CÁDIZ	 PLATINUM €6,000	 GOLD €4,000	 SILVER €2,500	 BRONZE €1,250
Space size	large	medium	roll-up in room	×
Booth staff	3	2	×	×
Conference tickets	6	4	4	1
Discount on Additional tickets for team	25% off	15% off	10% off	5% off
Discount on Additional tickets for community	20% off	10% off	10% off	10% off
Video interview to promote your company	✓	×	×	×
Business Round table – Functional Programming in Enterprise	✓	×	×	×
Special shout-out in the opening and closing speeches	✓	✓	×	×
Logo on all digital marketing	large	medium	small	small
Logo on Conference site	large	medium	small	small
Logo on all event banners	large	medium	small	small
Logo on badges	✓	✓	✓	✓
Ability to scan badges	✓	✓	✓	✓
Newsletter sent to attendee database	✓	×	×	×
Message included in pre-event email	✓	×	×	×
Message included in post-event email	✓	✓	×	×
Logo visible during entire presentation on YT	✓	×	×	×
Tweets	✓	✓	✓	✓
Blog post on site	✓	×	×	×
Job postings in newsletter	3	2	1	×
Job postings on-site	2	1	×	×

Have a question about one of our sponsorship packages, or interested in creating a customized solution?
Contact us at lambda.world@47deg.com



YouTube Videos

Our YouTube channels include speaker presentations, summary videos, interviews, and includes more than **4600 subscribers**.

- [Watch the 2018 event summary](#)
- [Watch the 2018 opening keynote](#)
- [Watch the 2018 event trailer](#)



Communication

We have a variety of communication tools used to promote and communicate with attendees, sponsors, and speakers including periodical newsletters, chat channels, and more.


MailChimp


Typeform


Eventbrite



Social

Our well-integrated social network is comprised of esteemed professionals, Meetups and conferences, and innovative companies from around the world.

LX Scala	Scala UG London
Scala At The Sea	MadridJUG

OUR IDEOLOGY



Lambda World is a non-profit event focused on learning, community, and supporting open-source. We work with local user groups and Meetups and include open-source unconferences in all of our conferences. Our mission is to spread the benefits of Functional Programming around the world in a way that is fun, safe, and conducive to sharing knowledge and the development of new ideas.

As part of our commitment to growing an inclusive environment in tech, Lambda World also offers grants and discounts for underrepresented people in tech, students, and those who might need additional assistance to attend. We follow the [Berlin Code of Conduct](#) and take it seriously.

Overall, Lambda World is an event celebrating culture, diversity, fun, and functional programming languages and technologies.

THE TEAM



Lambda World is organized for the community by 47 Degrees with the support of local user groups and Meetups in Spain.

We look forward to bringing like-minded members of the functional programming community together to learn, share ideas, and celebrate the innovation of Functional Programming.

We want you to be involved! Get in touch to find out about partnership opportunities, sponsorships, or to work on custom ideas on how your company or team can be involved in 2019.

JOIN US IN 2019!

[@Lambda_World](https://twitter.com/Lambda_World)

lambda.world

Here's what some of our audience has to say

" Of all of the Scala conferences we have sponsored, this was by far the best experience we have had. The city is beautiful, the staff were helpful, and we experienced the local culture, met so many awesome people, all of the personal touches made this an experience we will never forget. Thank you for giving us the opportunity, we look forward to seeing you all again next year. "

 SPONSOR

" One of the best conferences I've ever been to. I learned so much. Amazing speakers and awesome topics! "

 ATTENDEE

" This conference was one of the most unique experiences! Great venue, amazing people, and incredible location! Thank you so much for organizing it! Looking forward to Lambda World 2018! "

 ATTENDEE

" Home from Lambda World. What a great conference! Huge thanks to 47 Degrees for everything they did for us!

 SPEAKER

" Great organization. Content, venue, food, and staff were unbeatable! "

 ATTENDEE

" Lambda World is among my top-5 conferences in Europe! Thank you so much for having me! "

 SPEAKER